

FILE

DECEMBER 19

1977

JANUARY

FEBRUARY

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MARCH

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JULY

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SEPTEMBER

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NOVEMBER

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fashion calendar

37th year

• a weekly publication

1978 -- NEXT YEAR

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, DECEMBER 19, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Dec. 25	CHRISTMAS DAY (Sunday) -- Legal Holiday, Monday, Dec. 26		
Jan. 1	NEW YEAR'S DAY (Sunday) -- Legal Holiday, Monday, Jan. 2		
Beginning Tuesday	OPENING OF SUMMER SIGNATURE SPORTSWEAR	BILL ATKINSON LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Jan. 3	By appointment. Contact: Jeanne Atkinson or Sally Richardson, BA 1-8510.		
Tuesday	SPRING AND SUMMER COLLECTION	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Jan. 3-	Informal showings, by appointment. (Slide shows, Jan. 9-13 only, at 10:30 A.M. and 3:00 P.M.). Contact: 682-1333.		
Beginning Tuesday	OPENING OF SUMMER COLLECTION	GARE FASHIONS; RIVA BY VICTOR JORIS	512 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Jan. 3	Continuous by appointment. Contact: 947-1072.		
Beginning Tuesday	OPENING OF SUMMER COLLECTION	DANIEL HECHTER	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Jan. 3	Continuous by appointment. Contact: 221-1033.		
Beginning Tuesday	OPENING OF SUMMER COLLECTION	CALVIN KLEIN JEANS	1407 BROADWAY SHOWROOM - 2206
Jan. 3	Continuous by appointment. Contact: Dianna de Martino, OX 5-7900.		
Beginning Tuesday	OPENING OF NEW COLLECTIONS	LOOMTOGS SPORTS; LOOMTOGS TENNIS WHITES	1407 BROADWAY SHOWROOM - 35TH FLOOR
Jan. 3	Loomtogs Sports--golf & active sportswear; Loomtogs Tennis Whites--for ladies & men; Loomtogs Yachting--active sportswear separates. Contact: 354-3600.		
Beginning Tuesday	OPENING OF SUMMER COLLECTION	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Jan. 3	Continuous by appointment. Contact: Herbert Lewin, 221-6720.		
Beginning Tuesday	SPRING-SUMMER COLLECTION: JEWELRY, SCARVES, BELTS	P.C. DESIGNS, INC. BY PETER CATALANO	385 FIFTH AVENUE SHOWROOM - SUITE 809
Jan. 3	By appointment. Buyers--Marie Tirado; Press--Bonnie Catalano, 679-6281.		
Wednesday	PRESS SHOWING --SPRING AND SUMMER COLLECTION	ADOLFO (538 MADISON AVENUE)	ST. REGIS HOTEL LOUIS XVI SUITE
Jan. 4	Also showing at 2:00 and 4:00 P.M. By invitation. Contact 688-4410.		
Jan. 5-	16TH SEMI-ANNUAL NATIONAL FASHION AND BOUTIQUE SHOW AT NEW YORK COLISEUM		
Jan. 8	Contact: Oscar Pluznick, 393 Seventh Avenue, Suite 200; 563-3960.		
Jan. 6-	SUMMER SHOWING IN LOS ANGELES BY N.Y. FASHION CREATORS AT AIRPORT HYATT HOUSE		
Jan. 9	Contact: Jack Feinstein, 279-0952.		
Friday	HAWAII'S FIRST ANNUAL MARKET WEEK	DEPT. OF PLANNING & ECONOMIC DEVELOPMENT	HYATT REGENCY WAIKIKI, HAWAII
Jan. 6-	Men's, women's and children's fashions; jewelry, accessories -- made in Hawaii.		
Jan. 11	Contact: Discover Hawaii Market Week, Box 2359, Honolulu, (808) 524-4875.		

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Jan. 8-	N.R.M.A. (NATIONAL RETAIL MERCHANTS ASSOCIATION) 67TH ANNUAL CONVENTION AT		
Jan. 11	N.Y. HILTON HOTEL. Contact: Jan Aaron, 100 West 31st Street, 244-8780.		
Jan. 8-	NAMSB (Nat'l Association of Men's Sportswear Buyers); and BAMA (Boys' & Young		
Jan. 11	Men's Apparel Mfrs. Association) at N.Y. Statler Hilton. Contact: 986-1811.		
Beginning Monday	OPENING OF SUMMER COLLECTION	BARON PETERS; & ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Jan. 9	Also, Baronette collection. Continuous by appointment.	Contact: 564-6238.	
Beginning Monday	OPENING OF SUMMER COLLECTION	HARVE BENARD LTD.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Jan. 9	Continuous by appointment. Contact: Harvey Goodman, 354-8420.		
Beginning Monday	OPENING OF SUMMER COLLECTION	BILLINA SPORT BY MARLENE MIDDLEMISS	512 SEVENTH AVENUE SHOWROOM - 42ND FLOOR
Jan. 9	Continuous by appointment. Contact: 221-6066.		
Beginning Monday	SPRING/SUMMER COLLECTION	STANLEY BLACKER FOR WOMEN	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Jan. 9	Also, Fall sweaters. By appointment. Contact: 764-3730.		
Beginning Monday	SPRING AND SUMMER COLLECTION	CESARANI FOR WOMEN	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Jan. 9	Continuous by appointment. Contact Carol Nolan or Pat Prinz, 221-6690.		
Beginning Monday	OPENING OF SUMMER COLLECTION	CINNAMON	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Jan. 9	By appointment. Contact 354-3636.		
Beginning Monday	OPENING OF SUMMER COLLECTION	COLLECTORS ITEMS (DIV. LEONARD SUNSHINE)	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Jan. 9	Continuous by appointment. Contact: 398-9115.		
Beginning Monday	OPENING OF SUMMER COLLECTIONS	CUDDLECOAT; V & J DESIGN	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Jan. 9	Also, Cuddington Sport. By appointment. Contact: 279-9223.		
Beginning Monday	OPENING OF SUMMER COLLECTION	DALANI II BY LOURIVAL FEREIRA	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Jan. 9	Continuous by appointment. Contact: Betty Yarmon, 563-2300.		
Monday	OPENING OF SUMMER COLLECTION	SHEILA DAVLIN	HOTEL GOTHAM
Jan. 9-		(OPELOUSAS, LOUISIANA)	PRIVATE SUITE
Jan. 20	By appointment. Contact: 813 S.Main St., (318) 948-6046.		
Beginning Monday	OPENING OF SUMMER COLLECTION	JESSE DORIO	18 WEST 23RD STREET SHOWROOM - 5TH FLOOR
Jan. 9	Continuous by appointment. Contact: Gerrit van der Meer, 691-1780.		
Beginning Monday	OPENING OF SUMMER COLLECTION	NANCY EBKER	1411 BROADWAY SHOWROOM - 30TH FLOOR
Jan. 9	Continuous by appointment. Contact: 354-7200.		
Monday	SUMMER COLLECTION	MIMI FAYAZI DESIGNS	HOTEL PLAZA
Jan. 9-	IN NEW YORK	(117 W. 9TH, L.A.)	PRIVATE SUITE
Jan. 20	By appointment. Contact: Jerri Jarcho, (213) 687-9988.		

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Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Collections by Cenage, del Costa of Paris, Annemarie Gardin, Carol Peretz, Judith Wister. Contact: 279-9620.	FLORENCE & CELESTE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Jan. 9	SPRING & SUMMER COLLECTION Contact: Jean Balliet, 354-6065. Publicity: Vera Bacal, PL 3-8421.	MADY GERRARD	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Also, Portage Point. By appointment. Contact: Frank Ferrar, 947-4035.	GEORGE MATYAS FOR GLEN OF MICHIGAN	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 9	SPRING AND SUMMER COLLECTION Continuous by appointment. Contact 683-7644.	CATHERINE HIPP	49 WEST 27TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-3260.	JAEGER	1407 BROADWAY SHOWROOM - 41ST FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-7880.	ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday Jan. 9- Jan. 13	INTIMATE APPAREL SPRING MARKET WEEK By appointment. Contact Bernadette Koziel, PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	HAROLD LEVINE BY DON BREITINGER Contact: 391-2255.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	MAC TAC (DIV. LEONARD SUNSHINE) Contact: 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 9	SUMMER DRESS COLLECTION Continuous by appointment.	MARION MAGED Contact: Bob Berenson, 354-8590.	1411 BROADWAY SHOWROOM - 1212
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	VERA MAXWELL Contact: 563-4358.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTIONS Also, Tennis Collection, beginning Jan. 5. By appointment.	MAYA (920 BROADWAY) Contact: 673-2345.	PLACE TO BE ANNOUNCED

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Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	NANTUCKET NATURALS Contact: 244-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTIONS Continuous by appointment.	ALBERT NIPON; NIPON BOUTIQUE Contact: 354-0760; Boutique, 24th floor, 354-4325.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTIONS Fashions by: Eklektic; Above the Crowd; Paul Stanley; Cocoon, Les Wilk; Joanie Char; Lydia; Katasha's; Unusuals; Mickey Lyons. Contact: 947-4492.	P.B.S.A.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTIONS Cadette, in silk & cotton from Milan; Colleen Gaudino in Ultrasuede; and J. Estes novelty skirts and blouses. By appointment.	ANTONELLA PREVE, INC. Contact: 736-1771.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	RIZKALLAH; & MARC-FRIESE Contact: 398-9000.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	RONA BY MARIO FORTE & GLORIA CASTALDO Contact: Betty Yarmon, 563-2300.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	PAT SANDLER FOR LEONARD SUNSHINE Contact: 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTIONS Continuous by appointment.	SPORTWHIRL; & MULTI FACETS Contact: 563-0800.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	FREDERIKA JEAN STARK Contact: 391-0447.	1410 BROADWAY SHOWROOM - 17TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	CHARLES SUPPON FOR INTRE SPORT Contact: 840-7730.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	LOIS ANDERSON FOR TANNERWAY Contact: Bernice Lewis, 354-0015.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Monday Jan. 9- Jan. 13	SPRING LINGERIE MARKET WEEK "Spring Quartet" -- daily at 9:30, 10:30, and 2:30. By invitation. Contact: Karen Bromley, 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday Jan. 9- Jan. 13	MARKET WEEK Informal modeling. Contact: 557-1920.	VASSARETTE	261 MADISON AVENUE 1ST FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	MRS. H. WINTER FOR YESTERDAY'S NEWS Contact: 691-8300.	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR

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Tuesday Jan. 10 9:00 A.M. Breakfast	SHOWING OF SUMMER COLLECTION Show at 9:30 A.M. By invitation. Thereafter at showroom, 1411 Broadway Suite 1144. Contact: 354-4942. Publicity: Vera Bacal, PL 3-8421.	ADINI COLLECTION BY INDIA IMPORTS OF R.I.	1407 CLUB 1407 BROADWAY 1411 BROADWAY
Tuesday Jan. 10 4:30 P.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: Rubye Graham, 355-0557.	ODETTE BARSA	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-4200.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Sylvan Fox, HA 1-4188.	ALFRED BOSAND	37 WEST 56TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-1150.	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 10	SPRING AND SUMMER COLLECTION Continuous by appointment. Contact: Joanne Jaap or Helen Bailey, 355-7600.	ROBERTA DI CAMERINO	645 FIFTH AVENUE (51ST ST) OLYMPIC TOWER-2ND FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 594-4770.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Also, Dominick Avellino, designer sportswear. Contact 869-1604.	DDDOMINICK	512 SEVENTH AVENUE PENTHOUSE
Beginning Tuesday Jan. 10	OPENING OF SUMMER DRESS COLLECTION Continuous by appointment. Contact: 391-5460.	DON SOPHISTICATES BY CHARLOTTE FORD	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 695-5914.	JON FLEMING BY RITA LANGMAN	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 391-5460.	CHARLOTTE FORD II - SPORTSWEAR	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Also, Covers (div. of Russel Taylor). By appointment. Contact: 354-4700.	DON SAYRES FOR GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Jan. 10- Jan. 12	SPRING FASHIONS 1978-- EDITORIAL PRESENTATION At 9:00 & 4:00. Also, Jan. 16, 17. Fashion editorials; visual merchandising & advertising concepts. Retailers only. Reservations: C. Lewis, 692-5386.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-4118	KAREN UNLIMITED	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

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Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	KIMBERLY & KIMS Contact: 221-7373.	1441 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Contact: Buyers--Esther Reifer; Press--Jeanne Chappell,	McMULLEN Buyers--Esther Reifer; Press--Jeanne Chappell,	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR 221-0644.
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	GEORGE MASKET BY KAREN HARMAN Contact: 947-7110.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	REUBEN THOMAS INCORPORATED Contact: 736-6060.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	SAMUEL ROBERT Contact: Bill Levin, 221-1995.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Contact: Buyers--Bert Reifer,	RUFFINWEAR/RUFFINKNIT BY CLOVIS RUFFIN Buyers--Bert Reifer, 221-0660; Press--Jeanne Chappell, 221-0644.	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	ABE SCHRADER CORP. Contact: LO 4-9194.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	VICTORIA ROYAL Contact: WI 7-6845.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Jan. 11 9:00 A.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter,	WILLI WEAR LTD. BY WILLI SMITH 62 West 39th St., 11th floor.	HOLLY SOLOMON GALLERY 392 W. BROADWAY (PRINCE ST.) Contact: 869-1380.
Wednesday Jan. 11 5:30 P.M. - 7:30 P.M.	"DRIFT DRESS" SHOW AND COCKTAIL PARTY For retailers, by invitation only (must present at door).	CELANESE FIBERS (1211 SIXTH AVENUE) 764-8123	CLUB NEW YORK, NEW YORK 33 WEST 52ND STREET Contact: Betty Schwartz,
Beginning Wednesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment.	JAMISON Contact 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Wednesday Jan. 11	OPENING OF SUMMER COLLECTIONS Also, Traina-Mignon by Teal Traina.	MIGNON BY DOROTHY FARBO & ROBBE ZANCA By appointment.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR Contact: 354-4980.
Beginning Wednesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment.	KENNETH WARREN, LTD. Contact: 736-3780	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Thursday Jan. 12	OPENING OF SUMMER COLLECTION Continuous by appointment.	NAT KAPLAN Contact: 239-9400.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Jan. 15	SPRING-SUMMER TENNIS FASHIONS AT N.Y. HILTON (Jan. 15-17).	947-2880.	Contact 947-2880.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 16 2:35 P.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment, 5th floor. Contact: 354-9440.	MARITA BY ANTHONY MUTO; A.M./P.M. (530 7TH AVE.)	PLACE TO BE ANNOUNCED
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTIONS Continuous by appointment.	SCOTT BARRIE; & SCOTTIE Contact: Tina, 354-7830.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	DONALD BROOKS Contact: Stephen Perlo, 391-0900.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION By appointment. Contact: Pat Tennant, CI 7-1100.	STEPHEN BURROWS	10 WEST 57TH STREET 7TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	INGRID CADÒ Contact: 594-8955.	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Contact: Buyers--Steve Goldfarb, 221-0395. Press--Jeanne Chappell, 221-0644.	CLOVIS BY CLOVIS RUFFIN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	CYGNE & MORE DESIGNS Contact: 354-6474.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	JAMES DAUGHERTY Contact: 354-2299.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	PORTFOLIO BY PERRY ELLIS Contact: 354-4260.	1411 BROADWAY SHOWROOM - 29TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	GINO-SNOW BY RICHARD ASSATLY Contact: 391-0901.	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	GUNTER Contact: 840-2730.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTIONS By appointment. Contact: 221-1616.	JERRY GUTTENBERG; & PARTS BY MARJER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	BILL HAIRE FOR FRIEDRICKS SPORT Contact: 840-8867.	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION By appointment. Contact 840-8888.	BETTY HANSON & COMPANY	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	JONATHAN HITCHCOCK FOR RENAULT Contact: 239-0644.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

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Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	ARTHUR RICHARDS WOMAN Contact: 247-2300.	31 WEST 56TH STREET SHOWROOM
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION By appointment. Contact 399-0940.	HOUSE OF JULIO	23 WEST 52ND STREET SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	JUPE INTERNATIONAL Contact: Lou Miller, 398-9000.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTIONS Continuous by appointment.	KASPER FOR JOAN LESLIE; KASPER FOR J. L. SPORT Contact: 221-4200.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	CALVIN KLEIN Contact: 736-9601.	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	HUBERT LATIMER Contact: 840-1270.	8 WEST 40TH STREET SHOWROOM - SUITE 1401
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	MARY McFADDEN Contact: 736-4078.	264 WEST 35TH STREET SHOWROOM - 20TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	TRACY MILLS Contact: 221-6374.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	HANAE MORI BOUTIQUE Contact: 221-5726.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	NANI'S NOWHERE ELSE Contact: Joyce Morton, 563-0410.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Jan. 16	OPENING OF SPRING & SUMMER COLLECTION Continuous by appointment.	NOEL SOPHISTICATES BY ISHIO Contact: 279-0200.	1400 BROADWAY SHOWROOM - 5TH FLOOR
Monday Jan. 16- Jan. 20	SPRING AND SUMMER COLLECTION Continuous by appointment.	PHYLLIS PITTMAN (9 EAST 84TH STREET) Contact: 988-9770.	SHERRY NETHERLAND SUITE 2804
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	POSH, INC. BY JAY ANDERSON Contact: Kay McGowan, 398-0763.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION By appointment. Contact: Jean Roberts, 354-1880.	DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	GLORIA SACHS Contact: 563-1640.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION By appointment. Contact: 221-6252.	GIORGIO SANT'ANGELO	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 758-2341.	JOAN SIBLEY LTD.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-0024.	HELENE SIDEL	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Eileen Rubini, 391-0420.	SILVERMAN SPORT	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION By appointment. Contact: 840-7730.	CHARLES SUPPON FOR INTRESPORT	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Linda Bach, 398-0920.	THAI LINES	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Jan. 17 10:00 A.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Jan. 17 11:00 A.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Jan. 17 12:00 Noon	SHOWING OF SUMMER COLLECTION By invitation. (Note change of date). Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Jan. 17 2:00 P.M.	SHOWING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Jan. 17 4:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Jan. 17	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 563-0988.	GIL AIMBEZ/GENRE; GIL AIMBEZ/BON MENAGE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Jan. 17	OPENING OF SUMMER COLLECTION By appt. Buyers--Judy Flynn, 221-0675; Press--Jeanne Chappell, 221-0644.	RALPH LAUREN	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Jan. 17	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Jo MacLeod, 354-1122.	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Jan. 17	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Ben de Lisi, 354-6630.	PENELOPE BY PENNY BROSE	55 WEST 39TH STREET SHOWROOM - SUITE 201

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Jan. 17	OPENING OF SUMMER COLLECTION Continuous by appointment.	ILIE WACS; WACS WORKS Contact: 354-9080.	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Jan. 17- Jan. 19	SPRING & SUMMER SHOWINGS IN ROME, ITALY. Contact: Camera Nazionale della Moda Italiana, via Panama 26, 00198, Rome (Tel: 06/859-484).		
Wednesday Jan. 18 11:00 A.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter 8th floor. Press: Jeanne Chappell, 221-0644.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AUDITORIUM 227 WEST 27TH STREET
Wednesday Jan. 18 4:00 P.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 391-9100.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Wednesday Jan. 18	OPENING OF SUMMER COLLECTION By appointment. Buyers--Marilyn Pignoni; Press--Jeanne Chappell, 221-0644.	MALCOLM STARR	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday Jan. 19 11:30 A.M.	PRESS SHOW: SUMMER COLLECTION Also at 3:00 P.M. for buyers. By invitation. Thereafter, by appt., 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Jan. 19	3:00 P.M. HALSTON (2nd Show, Buyers), 550 7th Ave., 14th floor, 354-6340.		
Jan. 23- Jan. 26	SPRING COUTURE SHOWING IN PARIS. By invitation. Contact: Denise Dubois, Chambre Syndicale de la Couture, 100 Rue Faubourg St.Honore, Paris 266-64-44.		
Saturday Jan. 21- Jan. 27	FASHION FESTIVAL IN HONG KONG Eleventh annual ready-to-wear festival. Contact: Maralyn Rittenour, 582-6610.	HONG KONG TRADE TRADE DEV'T COUNCIL(548 5TH)	CONVENTION CENTER HONG KONG
Monday Jan. 23 8:00 P.M.	MENSWEAR FASHION SHOW AND DINNER Show and dinner at 9:00 P.M. By personal invitation.	JEAN-PAUL GERMAIN (1 EAST 57TH STREET)	LE CLUB 416 EAST 55TH STREET
Beginning Monday Jan. 23	FALL 1978 MENSWEAR COLLECTION By appointment. Contact: 751-4949.	JEAN PAUL GERMAIN	1 EAST 57TH STREET SHOWROOM - 13TH FLOOR
Tuesday Jan. 24 6:00 P.M.	PREVIEW: MEN'S COLLECTION FOR FALL By invitation. Contact: Yvon Dihe, 541-6750.	YVES SAINT LAURENT	1271 SIXTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Jan. 25 10:00 A.M.	PREVIEW OF FALL MENSWEAR COLLECTION Showing at Theatre 22 (22nd floor). By invitation. Contact: 838-6270.	CESARANI FOR MEN (12 EAST 53RD STREET)	BURLINGTON HOUSE 1345 SIXTH AVE. (54 ST.)
Wednesday Jan. 25 6:00 P.M.	SHOWING OF FALL-WINTER COLLECTION Presentation of men's and women's rainwear, outerwear & sportswear; and men's clothing. Reception at 6:00 p.m.; show & dinner to follow. By invitation. Thereafter by appointment, Suite 1714. Contact: John Knott, 246-2570.	BURBERRYS LTD. (1290 SIXTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Thursday Jan. 26 11:00 A.M.	PRESS SHOWING OF FALL MENSWEAR By invitation. Show for retailers at 4:00 P.M. Publ:Marie DeLuca, 765-0570.	CALVIN KLEIN MENSWEAR	1211 AVENUE OF AMERICAS SHOWROOM - 30TH FLOOR